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Flow Posing: Fast And Furious Posing Techniques For Wedding Photographers







Synopsis

Creating flattering poses for portrait and wedding clients is key to success as a professional photographer, but it can be difficult to quickly move through a series of poses that results in flattering images and a wide variety of portrait looks. In this book, posing guru Doug Gordon (of Long Island, NY) distills his popular flow posing techniques to show readers how to establish a basic standing portrait pose that is perfectly suited to traditional/classic portrait looks, then fluidly progress through a series of minor posing adjustments, framing changes, and camera angles to build a cache of over fifty client-pleasing poses suitable for a wide range of clients and locations. Readers will learn how to slim clients, lengthen the body, elegantly pose hands, mask perceived imperfections, and make every client look and feel their best in front of the camera to deliver profit-building portraits in minimal time.

Book Information

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Customer Reviews

Excellent read. Almost makes we want to do weddings again...almost.;)

I saw the author flow posing on YouTube. I liked the concept and I was looking to intergrat the creativity in my own photography work flow sessions. After reading the book, I now am able to imitate the author. I was however disappointed on two aspects. The first being that the author uses a specific software to enhance his photos (Kubota image tools, which I don't intend to buy) and the other is the camera settings and other aspects of how the shot was taken are not explained completly. Overall, I enjoyed reading this book but I need more on post production in photoshop or lightroom.

Nothing but ease, clear understanding, and purposeful writing make this book an amazing addition to me as a novice photographer! I greatly enjoyed the simplicity yet professlism of the writing and photos. This book tells a story that would please any photographer or married couple!

I found the book to be extremely put together. Photos and poses were beautiful. The book is very informative in all areas and found it to be helpful. Great job and a great purchase. Thank you, Jean Romanchuk.

The Flow Posing book and the flow posing technique will give your client a consistent outcome. You will learn to create photos in less time with a minimum of movement. You will be able to direct the subject and achieve the desired result every time.

Simply put, this is a Brilliantly and Effectively written book aimed to educate any type of photographer! I loved the style and delivery that he chose. Perfect book to keep close by and refer to when in the field. Thank you Doug!

Just received my copy and couldn't be happier. I've seen Doug Gordon in person but never could remember everything he shared. The book has great posing tips with descriptions on what Photoshop actions he used. Defiantly will be referenced many times.

I am very proud to say I'm Doug's First student. I have studied with him for 17 yrs and it never gets old. If you read and apply I promise you won't regret it!

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